



Cookie Policy

Last updated: 03/12/2025

This Cookie Policy explains how **Simplex Accounting Limited** (“we”, “us” or “our”) uses cookies and similar technologies on our website.

For any questions about this policy, you can contact us at:

Email: enquiries@simplex-accounting.co.uk

Address: 5 Brayford Square, London, England, E1 0SG

1. What are cookies?

Cookies are small text files that are placed on your device when you visit a website. Cookies enable websites to function properly, improve your experience, and provide information to the site owner.

Cookies can be:

- **Essential** – required for the website to work
- **Analytics or performance** – help us understand how visitors use the site
- **Functional** – remember your preferences
- **Marketing or tracking** – used for advertising or measuring engagement

You can control cookies at any time through your browser settings or via our cookie banner.

2. How we use cookies

We use cookies to:

- Ensure the website works correctly
- Improve website performance and user experience
- Analyse traffic using Google Analytics
- Manage forms, enquiries and scheduling tools
- Deliver newsletters and marketing using HubSpot
- Secure the website and prevent misuse

We do not use cookies to collect sensitive information.



3. Types of cookies we use

3.1 Essential cookies

These are required for the website to operate and include:

- Security and access controls
- Cookie preference storage
- Form functionality
- Appointment booking through Calendly

These cookies cannot be disabled because the website would not function correctly without them.

3.2 Analytics and performance cookies

We use **Google Analytics** to understand:

- How visitors use the website
- Which pages are viewed
- How long visitors stay on each page
- Traffic sources
- Device and browser information

These cookies are **non-essential** and will only be used if you give consent via our cookie banner.

3.3 Functional cookies

Tools such as **Calendly** and **HubSpot** may use cookies to:

- Remember form inputs
- Improve booking or signup experiences
- Track session performance

These support your browsing experience.

3.4 Marketing cookies

We do not run paid advertising. However, **HubSpot** may use cookies to:



- Manage email signups
- Track engagement with our content
- Prevent duplicate form submissions

These cookies are only used if you give consent.

4. Cookies used by third-party providers

Our website may use cookies from third-party tools, including:

Google Analytics

Used for performance and visitor behaviour measurement.

HubSpot

Used for forms, newsletters and engagement tracking.

Calendly

Used to enable appointment booking and improve usability.

These providers may store data outside the UK. Where this happens, we ensure appropriate safeguards such as standard contractual clauses.

You can review their privacy policies here:

- Google: <https://policies.google.com/privacy>
- HubSpot: <https://legal.hubspot.com/privacy-policy>
- Calendly: <https://calendly.com/privacy>

5. Managing your cookie preferences

You can manage or disable cookies in two ways:

Through our cookie banner

You can:

- Accept all cookies
- Reject non-essential cookies
- Change your preferences at any time



SIMPLEX
ACCOUNTING LIMITED

01983 654 646

enquiries@simplex-accounting.co.uk

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Through your browser settings


You can disable or delete cookies through your browser. Useful help pages:

- Chrome: <https://support.google.com/chrome/answer/95647>
- Safari: <https://support.apple.com/en-gb/guide/safari/sfri11471/mac>
- Firefox: <https://support.mozilla.org/en-US/kb/delete-cookies-remove-info-websites-stored>
- Edge: <https://support.microsoft.com/en-gb/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09>

Disabling some cookies may affect website functionality.

6. Changes to this Cookie Policy

We may update this Cookie Policy occasionally. Any changes will be posted on this page with an updated "last updated" date.

A decorative graphic at the bottom of the page consisting of several overlapping, wavy shapes in shades of teal and dark teal, creating a modern, abstract look.